



**YOUR ORGANIZATION
NEEDS LANGUAGE
TRAINING TO RETAIN &
ENGAGE EMPLOYEES**

GLOBAL  LT



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ABOUT US



At Global LT, we put people first. Our teachers, students, and corporate staff are why language learners are successful anywhere in the world.



Our mission is to empower professionals and their families to live, work, and communicate successfully worldwide. Global LT is minority owned and founded by an immigrant; celebrating diversity is at the heart of who we are.

Connect Your Workforce with Language

Empowering people to live and work successfully - anywhere in the world

Let's Learn Together



MEET THE PANELISTS

Jack Marmorstein

Jack is Global LT's Chief Learning Officer. He has been working in language learning and technology for twenty-five years.



Fabiola Benedetti

Fabiola Benedetti has over seventeen years of national and international professional teaching experience in Education (English and Spanish as Foreign Languages) and Translation.

Autumn Touchstone

Autumn Touchstone is an educator, researcher, and corporate Global Mobility expert with over ten years of international and domestic teaching experience.



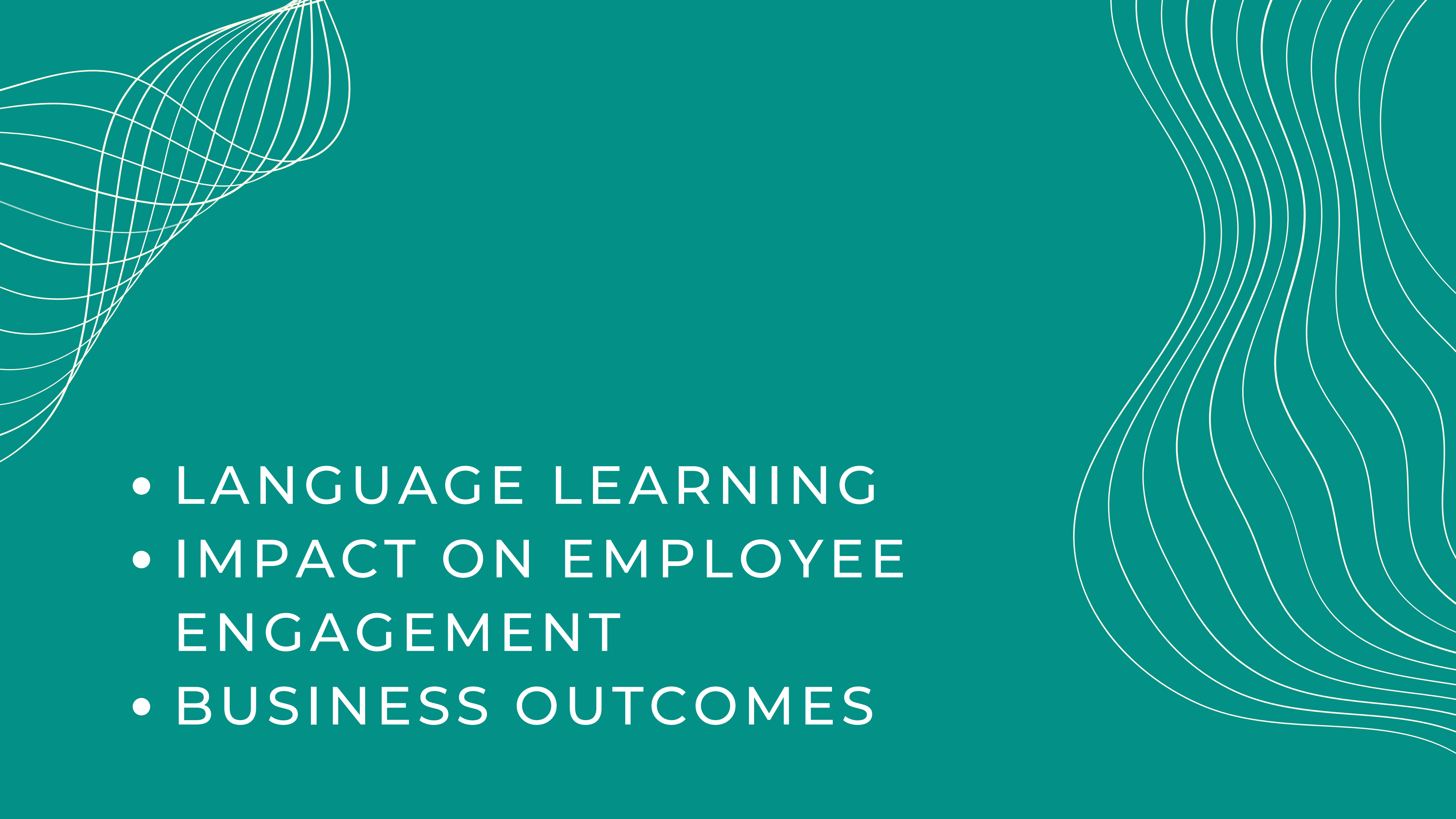
WHAT DOES LANGUAGE HAVE TO DO WITH EMPLOYEE RETENTION AND ENGAGEMENT?




- According to SHRM, HR leaders' top three issues in 2023 and 2024 are upskilling their workforce, diversity, equity, inclusion programs, and talent management. Language programs solve all three.
- A study by the McKinsey Global Institute found that companies with more diverse workforces are more likely to be innovative and profitable.

- Unemployment in the United States is at a record low - the lowest since 1969
- A study by the World Economic Forum found that cultural intelligence is one of the top 10 skills needed for the future of work.



- 
- LANGUAGE LEARNING
 - IMPACT ON EMPLOYEE
ENGAGEMENT
 - BUSINESS OUTCOMES



LANGUAGE TRAINING IS MORE THAN CONJUGATING VERBS

Cultural
Awareness

Human-to-
Human
Connection

Emotional
Intelligence



Global LT prioritizes language
learning that's experiential, interest-
driven, and outcome-based



LANGUAGE

English is the "universal" business language but only 400 million people worldwide are native English speakers

CULTURE

Learning a language is intertwined with cultural knowledge. Teaching someone Spanish differs based on region, for example

EQ

85% of job success comes from having well-developed soft and people skills, and only 15% comes from technical skills and knowledge (hard skills).

SUCCESS

Learning a language at work means being successful at home, too. Ex-pats that relocate for work need their families to be successful language learners

The background is a solid teal color. It features several sets of white, wavy, parallel lines that flow from the top left towards the right. One set of lines is more complex, with multiple lines overlapping to form a grid-like pattern in the upper right quadrant. Another set of lines is simpler and more spaced out, located on the right side of the image.

BUSINESS
SUCCESS

BUSINESS OUTCOMES

Language learning inspires a new understanding and appreciation of different cultures. When employees learn about other cultures, they can better understand and appreciate their colleagues' perspectives and experiences. This can lead to improved communication, teamwork, and collaboration.

When your employees can communicate with clients in their native language, it builds trust and strengthens relationships.

ACCESS
GLOBAL
MARKETS



Closing the language skills gap leads to a decrease in miscommunication and frustration in the workplace and will also result in better business relationships with clients and prospects.

ENGAGED,
PRODUCTIVE
EMPLOYEES



Investing in language training will enhance communication, unlock new market opportunities, promote cultural sensitivity, and drive profitable growth

PROFITABLE
GROWTH

TOWARDS A BETTER WORLD

Creating a workplace culture that values and respects individuals from all backgrounds, fosters equal opportunity, and promotes a sense of belonging for all employees.

DE&I

ESG for Impact:
Employees and consumers make informed decisions about where they want to work and spend their money.

ESG

Employees don't quit when they feel valued, respected, and heard at work.

MEASURABLE
OUTCOMES

Q&A



Autumn



Fabi



Jack

THANKS FOR COMING!

Stay tuned for our next webinar!



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